

NEWS RELEASE – FREEDOM SCIENTIFIC

FOR IMMEDIATE RELEASE

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FREEDOM SCIENTIFIC BLV GROUP ANNOUNCES THE AROGA GROUP INC. AS EXCLUSIVE MASTER DISTRIBUTOR FOR QUEBEC, CANADA

(St. Petersburg, Florida, March 11, 2005) – Freedom Scientific is pleased to announce the Aroga Group, Inc. as exclusive Master Distributor for Freedom Scientific blindness and low vision products throughout the Canadian province of Quebec.

The Aroga Group Inc. is Canada's largest and most diverse distributor of assistive technology in Canada with offices in Vancouver, B.C., Edmonton, Alberta, and Montreal, Quebec. Their Montreal office is currently their fastest growing location, and will be expanding even further in the next few months to meet the needs of all customers in Quebec. In addition to supporting the visually impaired and blind communities, Aroga assists individuals with physical disabilities who require computer access, augmentative and alternative communication systems for those who are non-verbal, educational products that enhance learning, and special education products for people with learning disabilities.

"Aroga has been one of Freedom Scientific's most respected distributors for 15 years. With their Montreal office already in place and their customer service model based on providing the highest possible level of customer service and technical support, they were uniquely positioned to assume the responsibility for our products in Quebec," says Sharon Spencer, Executive Vice President of Sales for Freedom.

"Freedom Scientific has long been recognized as the premier developer of solutions for French speaking Canadians. With JAWS for Windows, MAGic large print and speech, OpenBook scanning software, PAC Mate portable devices, Focus Braille displays, and more to come, no manufacturer has a greater commitment to ensuring equal access in

both official languages of Canada,” states Bob Vigerut, President of Aroga. “To reinforce this commitment, any individual who has purchased a Freedom Scientific product can now look forward to receiving free, lifetime, toll-free, telephone technical support from Aroga, regardless of whether they purchased it from us.”

Aroga will assume distribution responsibilities previously performed by VisuAide. “We wish VisuAide well with their newly merged company,” says Sharon Spencer.

“It is very important to ensure a smooth transition for our valued customers,” she continued. “We must ensure that customers are never without access to the highest quality technical support in their native language. Because of this we are allowing a 90-day transition period. Before June 1st, 2005, clients may continue to contact their previous distributor for access to the Freedom Scientific products and support. After June 1st, The Aroga Group will be solely responsible for all product sales, information, technical support and repair in Quebec.”

About Freedom Scientific

Freedom Scientific is the world's leading manufacturer of assistive technology products for individuals who are blind or visually impaired and products for the special education and learning disability markets.

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