

## **FOR IMMEDIATE RELEASE**

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### **FREEDOM SCIENTIFIC ANNOUNCES APH SCHOLAR TRADE IN VALUES AND PAC MATE'S NEW EASY-TO-USE CLASSROOM FEATURES**

(St. Petersburg, Florida September 17, 2004) – If you or someone you know uses an American Printing House for the Blind (APH) Scholar but dreams of owning a powerful Freedom Scientific PAC Mate, now is the time to act! Freedom Scientific is offering an exciting opportunity to trade in your APH Scholar for the popular and adaptable PAC Mate – now with new features designed for easier classroom use.

The PAC Mate is an ideal tool for students. In fact, those who use JAWS® for Windows® already know how to use the PAC Mate! And now, using the PAC Mate is even easier for students, with new simplified menus that respond to the individual student's learning level.

With new Student 1 and Student 2 Menus for K-5 and intermediate grades, a teacher or trainer can place in the Start Menu only the tools students need: a four-function or scientific calculator, an easy word processor, calendar, Stopwatch and other tools most used by students. The teacher can reveal other more complex or less frequently used applications as the students' skill and comfort level grows.

What's more, PAC Mate is easy to expand with resources like encyclopedias, dictionaries and thesaurus programs. As students enter their college and professional years, they can quickly and simply adapt the menus to provide easy access to more advanced tools. As well, they can add applications like DAISY readers and GPS navigation solutions to make the PAC Mate an even more indispensable tool for everyday living.

Now is the time to move up from the APH Scholar to a PAC Mate. Through December 24, 2004, trade in any APH Scholar, and get \$750 off the price of a PAC Mate BX or QX 420 or 440 (models with a braille display). Or trade in an APH Scholar, and get \$500 off the purchase of a BX or QX model 400 PAC Mate (models without a braille display).

After December 24, 2004, trade in an APH Scholar, and get \$500 off a PAC Mate BX or QX 420 or 440 (models with a braille display). Or trade in an APH Scholar, and get \$350 off the purchase of a BX or QX model 400 PAC Mate (models without a braille display).

To make this offer even better for students and schools, we'll add in the FS Schoolhouse Bundle with every PAC Mate purchase – the concise World Book Encyclopedia, World Book Dictionary and Roget's Thesaurus on a 128 M CompactFlash card – all for free! The FS Schoolhouse Bundle offer is limited to school students and schools through December 24, 2004.

The opportunity to trade up to a PAC Mate will never get better, so act now. Contact your local authorized Freedom Scientific dealer or Freedom Scientific at 1-800-444-4443 today.

This offer cannot be combined with any other promotional offering or discount.

### **About Freedom Scientific**

Freedom Scientific is the world's leading manufacturer of assistive technology products for those who are visually impaired and products for the special education and learning disability markets.

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