## FOR IMMEDIATE RELEASE



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# FREEDOM SCIENTIFIC OFFERS MILLENNIUM USERS ENHANCED TRADE-IN PROGRAM

(St. Petersburg, Florida February 4, 2004) - Today, Freedom Scientific is announcing an offer to allow users of its popular Millennium note takers to obtain a trade-in value towards the purchase of a new BX or QX series PAC Mate. Freedom Scientific is dedicated to ensuring that its customers have an upgrade path to the latest in accessible technology. The PAC Mate represents a significant increase in capability and connectivity for users of accessible devices. Using a mainstream platform based on Microsoft's Pocket PC software, the PAC Mate allows collaboration with other computing users and the freedom to choose from an ever increasing number of compatible third party applications and off-the-shelf peripherals. The PAC Mate's modular design allows the user to purchase a twenty or forty cell refreshable Braille display now or at some convenient point in the future.

"We have already offered a trade-in option for Millennium users who purchase a PAC Mate TNS or BNS" states Brad Davis VP Product Management at Freedom Scientific. "Now we are enhancing this offer and extending it to our newest PAC Mate product line to recognize their loyalty as Freedom Scientific customers."

This offer runs from February 4 through April 8, 2004 and is available to end users who have a Millennium note taker and purchase a new PAC Mate QX or BX series.

Millennium trade-ins are worth \$1,000 towards the purchase of a QX400 or BX400, \$1,500 towards a QX420 or BX420 and \$2,500 towards a QX440 or BX440.

Please contact your Freedom Scientific authorized dealer or call 1-800-444-4443 (within the U.S.) or 727-803-8000 (worldwide). You can also visit us on the web at <u>www.FreedomScientific.com</u>

The Millennium Trade-in Program is in effect from February 4, 2004 through April 8, 2004. This offer is valid in the U.S (including territories), Australia, New Zealand and Canada. This program cannot be combined with any other discounts and is available to end user customers only. The trade-in unit must be in good working condition. Freedom Scientific reserves the right to change or cancel any aspect of this program at any time.

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### About PAC Mate

The PAC Mate is the first and only accessible version of Microsoft's Pocket PC applications for personal data assistants, or PDA's. The PAC Mate is a handheld computer that provides on the go access to information and computing. The PAC Mate is based on "pocket" or "small" versions of Microsoft Windows and Microsoft Office applications, such as Word and Internet Explorer, and is designed to integrate seamlessly with a desktop PC

#### About Freedom Scientific

Freedom Scientific is the world's leading manufacturer of assistive technology products for those who are blind and vision impaired, and products for the special education and learning disability markets.

Freedom Scientific and PAC Mate are registered trademarks of Freedom Scientific, Inc. in the United States and/or other countries.

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