

FOR IMMEDIATE RELEASE



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FREEDOM SCIENTIFIC EXTENDS TRADE-IN PROGRAM TO USERS OF COMPETITIVE NOTE TAKERS

(St. Petersburg, Florida February 4, 2004) - Today, Freedom Scientific is announcing an offer to allow users of Pulse Data International (PDI) note takers to trade up to the new QX or BX series PAC Mate. The PAC Mate is the first and only accessible personal data assistant based on Microsoft's Pocket PC software. This trade-in program will allow users to move from closed proprietary devices to a modern mainstream platform which allows collaboration with other computing users and the freedom to choose from an ever increasing number of compatible third party applications and off-the-shelf peripherals. The PAC Mate's modular design allows the user to purchase a twenty or forty cell refreshable Braille display now or at a convenient point in the future.

"We normally reserve trade-in benefits for our loyal customers, ensuring an ongoing upgrade path for users of Freedom Scientific products" states Lee Hamilton CEO of Freedom Scientific. "However, due to persistent queries, we have decided to make an exception in this case and not penalize those who committed to a proprietary note taker before the PAC Mate was available."

This offer runs from February 4 through April 8, 2004 and is available to end users who have an existing PDI note taker and wish to purchase a new PAC Mate QX or BX series.

Users who trade in a VoiceNote can receive \$1,000 toward the purchase of a new PAC Mate QX400 or BX400 and \$1,500 towards a QX420, BX420, QX440 or BX440.

Users who trade in a BrailleNote can receive \$1,000 towards the purchase of a new PAC Mate QX400 or BX400, \$1,500 towards a QX420 or BX420 and \$2,500 towards a QX440 or BX440.

Please contact your Freedom Scientific authorized dealer or call 1-800-444-4443 (within the U.S.) or 727-803-8000 (worldwide). You can also visit us on the web at www.FreedomScientific.com

The Note Taker Competitive Trade-in Program is in effect from February 4, 2004 through April 8, 2004. This offer is valid in the U.S (including territories), Australia, New Zealand and Canada. This program cannot be combined with any other discounts and is available to end user customers only. The trade-in unit must be in good working condition. Freedom Scientific reserves the right to change or cancel any aspect of this program at any time.

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About PAC Mate

The PAC Mate is the first and only accessible version of Microsoft's Pocket PC applications for personal data assistants, or PDA's. The PAC Mate is a handheld computer that provides on the go access to information and computing. The PAC Mate is based on "pocket" or "small" versions of Microsoft Windows and Microsoft Office applications, such as Word and Internet Explorer, and is designed to integrate seamlessly with a desktop PC.

About Freedom Scientific

Freedom Scientific is the world's leading manufacturer of assistive technology products for those who are blind and vision impaired, and products for the special education and learning disability markets.

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